

ORGANIC BABY FOOD SPROUT®

SPROUT FOODS, INC. | 520 W 27th St, Suite 701 | New York, NY 10001



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Sprout® was co-founded by Tyler Florence and Max MacKenzie in 2004, and incorporated in 2006. Sprout Foods, Inc. is a privately held company created to provide better food products for children. All of Sprout Foods' quality ingredients are USDA certified organic, and recipes are created with consideration for children with certain dietary restrictions, with plenty of dairy and wheat free options. None of Sprout's® products have fillers, sugar, preservatives, or anything artificial.

Nutritious Gourmet Recipes

Roasted and Baked for Better Flavor

100% Organic Ingredients

No added Sugar, Fillers, or Preservatives

Innovative Packaging

Lightweight, Re-sealable, BPA-Free

Dear Store Manager/Owner,

I am writing this letter to request that your store carry Sprout Organic Baby Food. I buy this product regularly elsewhere, but I would love to buy it here!

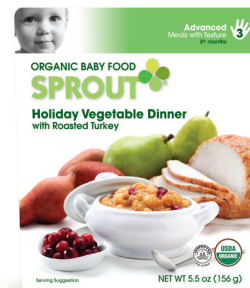
Sprout Baby Food recipes are designed by Food Network Chef Tyler Florence. They took Tyler's traditional home-cooked recipes and made them into delicious purees that my baby really loves. Sprout uses unique cooking processes like baking and roasting for better flavor.

There are 30 great products to choose from with stages that grow with my child to provide a balance of healthy organic fruits, vegetables, whole grains, and proteins. The line has **6 Starter (stage 1) recipes**, which are a single carefully cooked fruit or vegetable for beginners, **12 Intermediate (stage 2) recipes**, which are perfectly paired simple combinations for discovering even more great flavors, and **12 Advanced (stage 3) recipes**, which are these delicious blended meals which satisfy the greater appetite of older babies.

Sprout comes in a beautiful and unique re-sealable pouch packaging that doesn't have to be refrigerated or frozen, so don't have to worry about keeping it cold. Sprout's packaging is convenient, lightweight and unbreakable, which is perfect for parents on the go, like me!

For more information, please call 212-244-0250 or email info@sproutbabyfood.com.

Your loyal customer,



1 Starter Single Ingredients

Roasted Pears
Roasted Bananas
Roasted Apples
Roasted Butternut Squash
Baked Sweet Potatoes
Sweet Peas

2 Intermediate Simple Combinations

Baked Sweet Potatoes & White Beans
Oatmeal with Roasted Cinnamon Applesauce
Sweet Baby Carrots, Apples & Mango
Roasted Bananas & Brown Rice
Pasta with Lentil Bolognese
Roasted Apples & Blueberries
Sweet Peas & Green Beans
Peach Rice Pudding
Summer Squash, Yukon Gold Potatoes & Parmesan
Roasted Pears & Apricots
Sweet Baby Carrots
Roasted Bananas & Mango

3 Advanced Meals with Texture

Peach Pumpkin Pie with Graham
Multi-Grain Cereal with Fruits and Berries
Beef & Vegetable Lasagna
Minestrone with Beans & Greens
Creamy Chicken with Mixed Garden Vegetables
Butternut Squash Macaroni & Cheese
Roasted Turkey with Herbed Vegetables
Curried Red Lentils & Glazed Carrots with Jasmine Rice
Ginger Chicken with Bananas, Coconut & Rice
Black Beans & Sweet Corn with Greens & Wild Rice
Holiday Vegetable Dinner with Roasted Turkey
Roasted Root Vegetables with Apple Glazed Beef